



SPONSORSHIP OPPORTUNITIES

Fly Day

The Ottawa Flying Club The Rotary Club of Ottawa



Scheduled for Saturday, October 3, 2009 Fly Day is a well established event that is anticipating another great day for our many participants. The Fly Day team is currently enlisting community minded businesses and donors in an effort to reach our goal of raising \$20,000. Proceeds of this event benefit the Ottawa Rotary Home Foundation and the Rotary Club of Ottawa as they “*Build on the Dream*” and expand their respite programs for families with physically disabled children in our community. **To do this we need your help!**

Why Sponsor?

- **A local and very worthy cause**
- **Fly Day - tradition in Ottawa (51st Annual)**
- **Public / media / website exposure**
- **Build relationships with members of the Ottawa Flying Club and the Rotary Club of Ottawa**

More information? Phone Margot Nicholls - 613- 860-1521 or admin@rotaryottawa.ca

Sponsorship Levels:

Platinum - \$2500; **Gold** - \$1000; **Silver** - \$500; **Ground Crew** - \$250; **Friend** - \$100; **In Kind** – contact us

Sponsor levels include sponsorship recognition, name and company logo on signage / promotional material and complimentary flight passes. Additional benefits and prominence to higher levels of sponsorship. Charitable tax receipts are issued for all or part of sponsorship

Sponsor: _____

Address: _____

Amount: _____

Visa Card # _____

MC Exp Date _____

Cardholder Name _____

Cardholder signature _____

Fax: 613-445-6438

Or send a cheque payable to *Rotary Club of Ottawa*, PO box 9041, St. T, Ottawa, ON, K1G 3T8

THANK YOU!

Sponsorship Benefits

Platinum (Co-Pilot): \$2,500.00

- Acknowledgement as Platinum sponsor in all promotional materials related to the event, such as media releases and promotions, letterhead, flyers;
- Be our special guest of honour at the start the days' events by enjoying a ceremonial flight with two guests;
- 5 complimentary Flight passes (value - \$125);
- Prominent acknowledgement as Platinum Sponsor board displayed at the event;
- Verbal acknowledgement of your companies support in media interviews generated as a result of the release of publicity materials;
- Acknowledgement in upcoming newsletters of the Ottawa Rotary Club, Ottawa Flying Club and the Ottawa Rotary Home Foundation;
- Acknowledgement in post-event promotional initiatives, e.g. newsletters/ Fly Day website.

Gold: \$1,000

- Acknowledgement in all promotional materials related to the event, such as media releases and promotions, letterhead, flyers;
- Four complimentary Flight passes (value - \$100);
- Prominent acknowledgement on Sponsor board displayed at the event;
- Verbal acknowledgement of your companies support in media interviews generated as a result of the release of publicity materials;
- Acknowledgement in upcoming newsletters of the Ottawa Rotary Club, Ottawa Flying Club and the Ottawa Rotary Home Foundation;
- Acknowledgement in post-event promotional initiatives, e.g. newsletters/ Fly Day website

Silver: \$500.00

- Acknowledgement on sponsor board at the displayed at the event;
- Three complimentary Flight passes (value - \$75)
- Acknowledgement in upcoming newsletters of the Rotary Club of Ottawa, Ottawa Flying Club and The Ottawa Rotary Home Foundation;
- Acknowledgement in post event promotional initiatives, e.g. newsletters/ Fly Day website
- Two Complimentary Flight passes (value - \$50).

Ground Crew: \$250

- Acknowledgement on sponsor board displayed at the event;
- Acknowledgement in newsletters of the Rotary Club of Ottawa, Ottawa Flying Club and the Ottawa Rotary Home Foundation;
- Acknowledgement in post event promotional initiatives, e.g. newsletters/ Fly Day website;
- Two complimentary Flight Passes (value - \$50)

Friend: \$100.00

- Acknowledgement in upcoming newsletters of the Rotary Club of Ottawa and The Ottawa Rotary Home Foundation;
- One Complimentary Flight Pass (value - \$25);
- Acknowledgement in post event promotional initiatives, e.g. newsletters/ Fly Day website.